

## FORUM PROGRAMME

08:00	<u>Registration &amp; Networking Breakfast</u>
09:00 - 09:30	<u>Opening Ceremony of Global Entrepolis 2009</u>  <b>Official Opening Of Global Entrepolis @ Singapore</b> Mrs. Lim Hwee Hua, Minister, Prime Minister's Office and Second Minister for Finance and Transport
09:30	<u>Indochina Bridge Forum Opening Remarks</u>  Le Thanh Tam, CEO, IDG ASEAN   Chairman, CEO&CIO Club
09:40	<u>Welcome Remark</u>  Ambassador Nguyen Trung Thanh of Vietnam to Singapore
09:50 - 10:10	<u>Keynote Speech</u>  <b>Cambodia Construction and Business Prospects</b> H.E Phuoeng Sophean, Secretary of State, Vice Minister, Ministry of Land Management, Construction and Urban Planning, Kingdom of Cambodia
	<b>Session: Doing Business in Indochina</b>
10:10 - 11:30	<b>Session 1: Why Invest in Indochina while Other Emerging Economies Beckon?</b> <i>Chaired by H.E Bretton G. Sciaroni, Minister, Legal Advisor to the Royal Government of Cambodia and Senior Partner, Sciaroni &amp; Associates</i>  When comparing Indochina with other Asian economies such as China and India, investors sometimes overlook the attractiveness & lucrateness of locating their businesses in Vietnam, Cambodia and Laos. Hear from different perspectives and learn why major investors choose to invest in Indochina. <ul style="list-style-type: none"> <li>• <b>Robert Yap</b>, Chairman and CEO, YCH Group</li> <li>• <b>Natasak Rodjanapiches</b>, ASEAN Regional Managing Director, Oracle</li> <li>• <b>Tran Si Chuong</b>, Principal Investor &amp; Chairman of ABBO Investment Consultancy and Engineering JSC</li> <li>• <b>Bui Son Dzung</b>, Vietnam's Commercial Counselor in Singapore</li> </ul>
11:30 - 11:50	<u>Tea Break</u>
11:50 - 13:10	<b>Session 2: Successful investment in Indochina – Critical Factors to be considered?</b> <i>Chaired by Vu Minh Khuong, Assistant Professor Lee Kuan Yew School of Public Policy, National University of Singapore</i>  Despite the global financial crisis, Vietnam disbursed more than \$7.2 billion in FDI in the first 9 months of 2009. Although overall FDI decreased, 168 projects received additional capital of \$4.86 billion. Foreign investors are showing confidence in Vietnam's business environment in these turbulent times. However, businesses had varying experiences seeing their investments either grow exponentially, or somehow, fail to generate the expected returns. The panelists will share their observations on why some investors end up frustrated, making no headway after years of trying. Yet others have managed to breakthrough and see profits grow year by year. <ul style="list-style-type: none"> <li>• <b>Truong Trong Nghia</b>, Vice President of Vietnam Bar Federation</li> <li>• <b>Benjamin Yap</b>, Partner, Kelvin Chia Partnership</li> <li>• <b>Minh Dang</b>, Partner, DLA Pipers Law Firm</li> <li>• <b>Jay Cohen</b>, Country Manger for Cambodia, Kelvin Chia Partnership</li> </ul>

13:00 - 14:30	<b>Networking Lunch</b>
14:30 - 16:00	<p><b>Session 3: Ready for Action: Major Push Into Infrastructure and Hot Industries</b> <i>Chaired by Hoang Van Dung, Standing Vice President, Vietnam Chamber of Commerce and Industry (VCCI)</i></p> <p>With the rapid growth of the economy, infrastructure development has been considered as one of the priority targets in Indochina and the region. Key industries such as: Manufacturing, ICT, Telecommunication, Gas &amp; Oil, and Transportation... are offered with a series of preferential treatments from governments in the region. How can ASEAN countries cooperate to make the region a strong economic hub?</p> <ul style="list-style-type: none"> <li>• <b>Dinh Quang Nuong</b>, Deputy General Director, Dong A Bank</li> <li>• <b>Pal Buy Bonnang</b>, Inspector general, National Bank of Cambodia</li> <li>• <b>Adrian Cundy</b>, Director &amp; Head of Research, Vinacapital Group</li> <li>• <b>Marqus Tan Guan Leong</b>, Director, Business Development (International Marketing), Huttons Residential Pte Ltd</li> </ul>
16:00 - 16:20	<b><u>Tea Break</u></b>
16:20 - 17:50	<p><b>Session 4: Exciting Opportunities in Indochina's Services and Leisure Industries</b> <i>Chaired by Derrick Tan, Managing Partner, CEO-CIO Executive Council</i></p> <p>While services industries in many countries suffered from "the great recession", this sector has been growing healthily in Indochina. Tourism and food industries, for example, have attracted more than 36% of total FDI investment in the first 9 months of 2009 in Vietnam. Others such as entertainment, e-commerce... are experiencing high growth but need investments and resources for sustained growth.</p> <ul style="list-style-type: none"> <li>• <b>Virginia B. Foote</b>, Partner and President, Vietnam Partners LLC</li> <li>• <b>Leon Luai Hong Kheng</b>, Divisional Asst Vice President, Parkway Cancer Centre</li> <li>• <b>Tran Si Chuong</b>, Principal Investor &amp; Chairman of ABBO Investment Consultancy and Engineering JSC</li> </ul>
18:00	<b>Closing Remarks</b>
	<b>Hospital Tour &amp; Dinner hosted by Parkway Cancer Centre</b>